



Alejandra L. Villa

alejandravilla.com

## EDUCATION

- 2015** California State University, San Bernardino  
BA Graphic Design, Minor in Photography  
(Graduated magna cum laude)
- 2013** San Bernardino Valley College  
AA Graphic Design  
(Graduated with highest honors)
- 2010** Mexicali Technological Institute  
BS Computer Engineer  
(Web Applications specialty)
- 2010** Inland Empire Job Corps Center  
Business & Finance Training  
(Microsoft Masters Certificate)

## EXPERIENCE

- Now** **Agua Caliente Casinos**  
Graphic Artist  
*Rancho Mirage, California*
- 2021** **Agua Caliente Casinos**  
Jr. Graphic Designer  
*Rancho Mirage, California*
- 2020** **Agua Caliente Casinos**  
Production Artist Graphic Design  
*Rancho Mirage, California*
- 2015** **SBVC Office of Marketing & Public Relations**  
Graphic Designer Intern  
*San Bernardino, California*
- 2013** **California Student Aid Commission**  
Graphic Design Projects  
*San Bernardino, California*
- 2012** **Inland Empire Job Corps Center**  
Business & Finance  
*San Bernardino, California*
- 2010** **Mexicali Technological Institute** (Internship)  
Design & Creation of Mathematics Committee Web Page  
*Mexicali, Baja California*
- Now** **Freelance Work**  
Graphic Design, Photography and Image Manipulation,  
Video and Sound Editing

## AWARDS

- 2022** Bronze ADDY Award  
Online/Interactive | Apps, Games, Virtual Reality  
Title: Happy Agua Days  
American Advertising Federation Inland Empire
- 2021** Silver ADDY Award  
Collateral Material | Postcard, Direct Mail  
Title: Flight Night VIP Tasting and Drawings  
American Advertising Federation Desert Ad Fed
- 2021** Bronze ADDY Award  
Collateral Material | Special Event Materials  
Title: Spinferno  
American Advertising Federation Desert Ad Fed
- 2020** Silver ADDY Award  
Collateral Material | Postcard, Direct Mail  
Title: September Gift Card Giveaway  
American Advertising Federation Desert Ad Fed
- 2020** Bronze ADDY Award  
Sales Promotion | Video, Motion Graphics  
Title: Steakhouse Tate Wine Pairing  
American Advertising Federation Desert Ad Fed
- 2015** Silver ADDY Award  
Collateral Material | Brochure / Annual Report  
Title: Morphosys  
American Advertising Federation Inland Empire
- 2015** Bronze ADDY Award  
Sales Promotion | Packaging  
Title: California Gourmet Packaging Re-Design  
American Advertising Federation Inland Empire
- 2014** Honor Society Member CSUSB Chapter  
The National Society of Leadership and Success

## QUALIFICATIONS

- Bilingual - fluent in English & Spanish.
- Task and goal-oriented.
- Able to multitask.
- Strong critical thinking, problem solving, decision making and creative skills.
- Able to work collaboratively with others as a team member.
- Strong attention to detail.
- Willingness to learn and develop new skills.

## SKILLS SET

- Photoshop
- After Effects
- Cinema 4D
- Wrike
- Java
- MySQL
- Xampp
- Illustrator
- Dreamweaver
- Final Cut Pro X
- HTML
- PHP
- Eclipse
- phpMyAdmin
- InDesign
- Muse
- Cisco Vision
- CSS
- Flash
- Apache
- MS Office Suite Certified